



Howard Donald Rose

July 4, 1933 - July 28, 2019

The Spirit and Soul of Don Rose, 86, joined his beloved wife Lynn in Heaven on July 28, 2019. A lifelong Texan, he was born July 4, 1933, in Valley View, Texas, to Will and Jessie Rose as the youngest of six children. Growing up and graduating from Valley View High, Don moved to Dallas in 1950. A veteran of the Korean War, he enlisted in the United States Navy in early 1953 and completed eight years of active and reserve duty with the Naval Air Force. Earning the rank of Aviation Electronics Technician First Class, Don served primarily as an instructor to naval pilots and crewmen in the operation and maintenance of highly-classified electronic-counter-measures (ECM) equipment. Returning to Dallas in 1957, he enrolled at SMU full-time to study electrical engineering and was soon recruited by Texas Instruments (TI) for their work-study program. He received his BSEE degree, with high honors, in 1961 and was employed as an electronic engineer by TI until 1966. Having developed an interest in start-up companies, Don attended SMU night-school from 1961-66 to earn an MBA in Finance, with high honors. What followed thereafter was a finance-focused three-decade career in Dallas. First in venture capital with Capital Southwest Corporation (VP) and First Dallas Capital Corporation (President/CEO). Then in private investment banking with Wheelock & Rose (Co-managing Partner). Finally in private equity with Banyan Corporation (Co-Founder, President/CEO). He then served as a corporate financial consultant until retirement in 1997. Thereafter, he functioned part-time as a writer of business documents for local businesses. Don met his beautiful wife in 1962 at Park Cities Baptist church and married in 1963. Having lost Lynn in 2008 to cancer, Don is survived by sons, Mark (Linda) and Lance (Rachel) and his daughter Trish (Scott) and his grandchildren David, Dana, Ethan, Trevor and Leela. He and his family were members of Park Cities Baptist Church in Dallas for six decades. Don was buried with his wife at the DFW National Cemetery on Friday, August 2, 2019. In lieu of flowers, the family requests donations to Park Cities Baptist Church Missions Department.